Payments to grow your world

App push operation



The app push process – before we go

Important information

The **app push process** is one of the great benefit of the SmartPOS Store. It allows to **fully automate app distribution** within the range of terminals however the Store supports also manual push operation for one or bunch of selected terminals.

Before we go deeper into the processes, there are couple of **important information** to be familiar with:

- Prior the push setup or execution the app must be fully deployed to the Store. This means, the app is certified (signed) by WL, deployed by provider, and approved by WL partner manager.
- The push task may be applied to single terminal or a group of terminals or specific merchant type.
- The groups of terminals are always defined by terminal model (one group cannot consists of 2 different terminal models)

- There are 2 different types of terminal groups:
 - General group: a static construct consists of manually added terminals of same model for the specific reseller (or few of them)
 - Dynamic group: a flexible construct defined for specific terminal model and for the specific reseller (or few of them) where the terminals are assigned automatically
- The reseller is virtual object for grouping specific merchants (may represent a specific market or real reselling organization or large merchant/retailer)
- In one push operation may be executed (or defined) for single or couple of different applications.
- The push operation may be defined to be executed immediately or any defined time later.



Additional push operation types

SmartPOS Store capabilities

Message

Combined with and executed for group of terminals

Uninstallation

Combined with and executed for group of terminals for specific application(s)

The next pages focus on primary push operation: **app installation**

The app push process – before we go

Process stakeholders

Developing PARTNER

App development App testing App deployment App submit for approval

Enterprise retailer may also play this role

Has access to:

Developer Portal Developer Center

WL Partner MANAGER

App approval Contractual operations (PDN checking)

Has access to: Administrator Center **Developer Portal**

WL Store ADMINISTRATOR

App distribution setup (push task incl)

Enterprise retailer Or WL Partner Manager may also play this role (as co-admin)

Has access to: Administrator Center

WL Store OPERATOR

Customer care **Terminal** troubleshooting

Has access to: Administrator Center

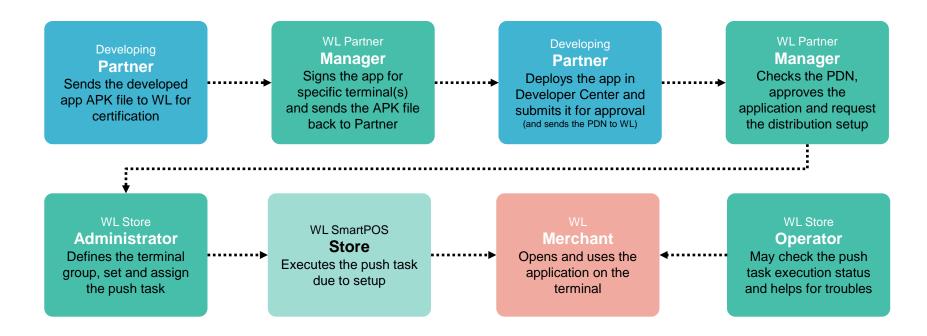
MERCHANT

Has access to: **Terminal**



The app push process – how it works

General overview

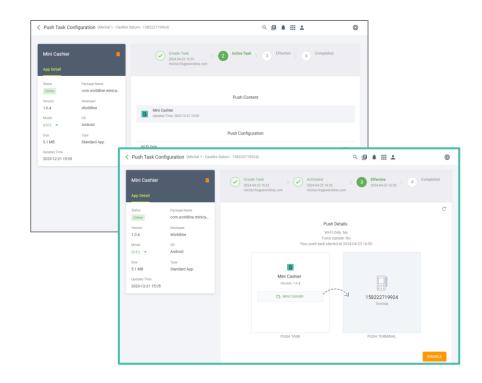


The app push process – manual execution

For selected terminal

Once the app is deployed, and approved the Store Administrator is requested by WL Partner Manager to setup the distribution and setup the push task for the app.

- 1. App is assigned to a specific market, re-seller or merchant
- WL Admin finds the terminal for which the push task will be defined and executed. The terminal is always assigned to Merchant and (via Merchant) to Reseller (a market or business entity)
- In the Terminal view WL Admin finds the Push task set up panel and defines the push task parameters like exact timing, terminal internet connection type or overriding the existing version of the app etc.
- 4. After the set up the push task is activated for an execution.
- 5. Store Backend sends APK file to the terminal and the Store agent service app executes the installation.

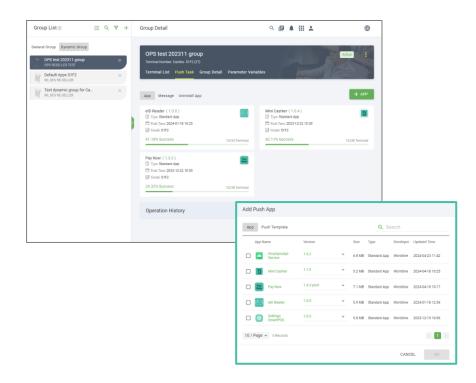


The app push process – batch operation

On group of terminals

Once the app is deployed, and approved the Store Administrator is requested by WL Partner Manager to setup the distribution and setup the push task for the app.

- 1. App is assigned to a specific market, re-seller or merchant
- 2. The Admin may use one of already created group or may create a new group of terminals
- Once the group is created the push task may be set up and applied to that group – this requires specific app selection and definition of push task parameters like exact timing, terminal internet connection type or overriding the existing version of the app etc.
- 4. After the set up the push task is activated for an execution.
- Store Backend sends APK file to the terminal and the Store agent service app executes the installation.





The app push process – setup for automation

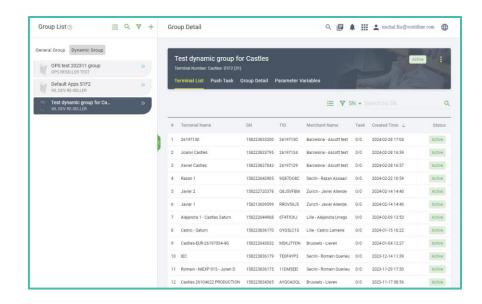
On DYNAMIC group of terminals – full automation

The process set up looks the same as for the terminal group, but the **DYNAMIC** group is selected (or defined) to assign push task.

The dynamic group properties allow to 'set and forget' optimization. Once the group is defined for a specific terminal model and specific reseller (market or business entity) **ALL NEW** connected **terminals** of the same model (of the same reseller) will be assigned to that group automatically.

Moreover, once the push task for specific application is defined for the group **ALL NEW** terminals of that group will be automatically executed with that push task.

The dynamic grouping combined with the push task allow to fully automate the new terminal set up for the apps (one or more apps may be defined for a single push operation).



Bind app distribution

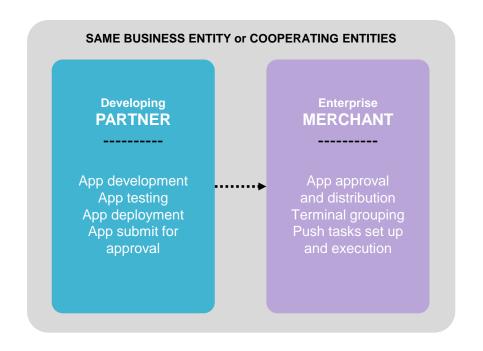
For Enterprise clients having own app provider (or being app provider directly)

There might be a specific case for **Enterprise market** when the WL client for SmartPOS Services (Merchant) plays a combined role of app provider and app distributor (and possibly user).

This is common case for large business enterprises having their own development team or cooperating with the 3rd party app providers for app development and deployment on the exclusivity mode.

The Store allows to combine both roles with binding the Developer (app provider) with the Reseller (app user) – the same business entity may be granted with access to Developer & Administrator Centers for app delivery and distribution.

Once the connection is set all apps deployed by the Developer via the Developer Center are automatically approved and combined with dynamic grouping & push tasks may be distributed to the Reseller's terminals, so no personal assistance is required.





For more information please contact:

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Thank You

